Lumping versus splitting in systematic reviews: feasibility for researchers versus relevance for practice and policy?

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Background

A clearly defined research question is key in developing a systematic review (SR). However, within international development there is a tendency to work with very broad SR questions. This consideration in defining research questions is known as "splitting versus lumping":

> Splitting: focusing on a single, welldefined intervention



Objectives

To reflect on the pros and cons of lumping versus splitting in a mixed-methods SR on the effectiveness and implementation of WASH (water, sanitation, hygiene) promotion programs to promote behaviour change in low and middle income countries (De Buck et al., 2017).

- A **lumping approach** was used for the SR, including a variety of:
- *promotional interventions*: community-based approaches, sanitation and hygiene messaging, social marketing, theory-based approaches



Lumping: broadens the scope at the intervention, outcome and study type level

- *outcomes*: behavioural factors, behaviour outcomes, health outcomes
- methods of outcome measurement: observations versus self-reported
- *timing of outcome measurement*: during, < 12 months, or > 12 months project implementation
- *study types*: experimental studies ((quasi-) randomized controlled trials) and observational studies (case-control and cohort studies)

Methods

The **researchers' perspective** was considered based on:

1. total time spent to conduct the SR

2. the number of included studies

3. the number of outcomes for which data were extracted



The **practitioners' perspective** was obtained by 2 faceto-face consultations with funders, field practitioners and policy makers:

1. one during the protocol phase

2. one after the SR results were analyzed/synthesized



Results

Argument	Example mixed-methods SR	Splitting	Lumping
Researchers: time and resource availability	 Funded by 3ie and WSSCC, but co-funding (Belgian Red Cross, Effective Health Care Research Consortium) necessary Timeline for development of SR: 12 months from protocol development to first draft SR (608 working days) 		
Researchers: capacity to deal with complexity at various stages in the SR	 Data extraction: 70 included studies; 27 different promotional approaches; 559 different outcomes; decision to create different categories of interventions and outcomes; difficulties to sort information in correct category Data synthesis: not possible to conduct meta-analyses because of high degree of heterogeneity 		
Practitioners: innovation (the SR should not only confirm what is already known from practice)	Relative effectiveness of promotional approaches is important information, too narrow focus on one type of interventions will not generate innovative information		
Practitioners: correspondence with real life situation (in reality not 1 isolated intervention is implemented)	WASH promotional interventions in reality are combinations of different approaches, e.g. a "train the trainer" model, where NGO technicians train local community women to promote the behaviour change through social marketing and household visits, including use of food incentives		
Practitioners: relevance of factors influencing implementation	Very relevant to know barriers and facilitators of implementation, e.g. gender of implementer, involvement of the community, income generating activities		
Practitioners: simplicity of the analysis and presentation of results	Difficult for practitioners to interpret results of 43 separate forest plots		



Conclusions

It is crucial for researchers to consult with different stakeholders beforehand if they want to develop a policy-relevant SR. However, this should be balanced against time and resources available.

References

De Buck E, Van Remoortel H, Hannes K, Govender T, Naidoo S, Avau B, Vande veegaete A, Musekiwa A, Lutje V, Cargo M, Mosler H-J, Vandekerckhove P, Young T. Approaches to promote handwashing and sanitation behaviour change in low- and middle-income countries: a mixed method systematic review. Campbell Systematic Reviews 2017:7.

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