

Engaging stakeholders in the conduct of a systematic review of WASH promotion programs on behaviour change

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Introduction & objectives

To improve handwashing and sanitation practices in low and middle income countries (LMICs), a range of programs to promote behaviour change have been designed. It is not always clear to policy makers which of these approaches is the most effective on learning outcomes, behaviour change and health outcomes. Therefore a systematic review was initiated (funded by 3ie/WSSCC/Belgian Red Cross) to know which approaches are the most effective to change handwashing and sanitation behaviour. Since this subject is important to policy makers, program developers and end-users, it is very relevant and important to engage these different stakeholders throughout the different stages of the review, so that context, preferences and requirements of users, are taken into account as much as possible.

Methods

October
2015 -
January
2016

- Evidence gap analysis (review of reviews)
- Development Theory of Change model
- Preparation protocol systematic review

7-9
February
2016

- Stakeholder meeting 1 in Cape Town, South Africa
- Participants:
 - RESEARCH team
 - › 5 systematic reviewers
 - › 1 expert in qualitative research
 - › 1 topical expert in WASH behaviour change
 - STAKEHOLDER group
 - › 4 Development practitioners (Red Cross UK/Malawi/Philippines, UNICEF Mozambique)
 - › 2 Representatives of the donor community (WSSCC + Belgian Red Cross)
- Aim: preparatory meeting to finalize protocol and to draft a stakeholder engagement and communication plan

March 2016
-
November
2016

- Protocol registration (Campbell library) and conduct of the systematic review

5-7
December
2016

- Stakeholder meeting 2 in Geneva, Switzerland
- Participants:
 - RESEARCH team
 - › 4 systematic reviewers
 - › 1 topical expert in WASH behaviour change
 - STAKEHOLDER group
 - › 12 Development practitioners (Red Cross UK/Malawi/Netherlands/Philippines, WaterAid, Oxfam, WSUP, Helvetas)
 - › 3 policy makers (IFRC/ICRC/World Bank)
 - › 4 Representatives of the donor community (WSSCC, 3ie, Belgian Red Cross)
- Aim: discuss impact of results for practice and finalise stakeholder engagement and communication plan

December
2016
- May 2017

- Submission systematic review to Campbell library (mid-december)
- Revision comments reviewers (february 2017)
- Final publication in Campbell Library: <http://bit.ly/2j3XMNs>

Results - Stakeholder meeting 1



Results - Stakeholder meeting 2



Conclusions

Stakeholder engagement during our project resulted in:

1. A review that is more **sensitive** and **adapted** to the needs of those involved in **delivering** and **financing** promotional WASH interventions
2. **Sense of ownership** and stakeholder **buy-in**