

Engaging stakeholders in the conduct of a systematic review of WASH promotion programs on behaviour change

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Introduction & objectives

To improve handwashing and sanitation practices in low and middle income countries (LMICs), a range of programs to promote behaviour change have been designed. It is not always clear to policy makers which of these approaches is the most effective on learning outcomes, behaviour change and health outcomes. Therefore a systematic review was initiated (funded by 3ie/WSSCC/ Belgian Red Cross) to know which approaches are the most effective to change handwashing and sanitation behaviour. Since this subject is important to policy makers, program developers and end-users, it is very relevant and important to engage these different stakeholders throughout the different stages of the review, so that context, preferences and requirements of users, are taken into account as much as possible.

Methods









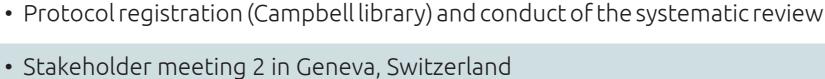




December

2016





 Evidence gap analysis (review of reviews) • Development Theory of Change model

• Preparation protocol systematic review

> 1 expert in qualitative research

• Stakeholder meeting 1 in Cape Town, South Africa

> 1 topical expert in WASH behaviour change

• Participants:

• Participants:

- RESEARCH team

5 systematic reviewers

- STAKEHOLDER group

- RESEARCH team
- > 4 systematic reviewers
- > 1 topical expert in WASH behaviour change
- STAKEHOLDER group
- > 12 Development practitioners (Red Cross UK/Malawi/Netherlands/Philippines, WaterAid, Oxfam, WSUP, Helvetas)

• Aim: preparatory meeting to finalize protocol and to draft a stakeholder engagement and communication plan

- 3 policy makers (IFRC/ICRC/World Bank)
- > 4 Representatives of the donor community (WSSCC, 3ie, Belgian Red Cross) • Aim: discuss impact of results for practice and finalise stakeholder engagement and communication plan

> 4 Development practitioners (Red Cross UK/Malawi/Philippines, UNICEF Mozambique)

> 2 Representatives of the donor community (WSSCC + Belgian Red Cross)

- Submission systematic review to Campbell library (mid-december)
- Revision comments reviewers (february 2017)
- Final publication in Campbell Library: http://bit.ly/2j3XMNs

December 2016 - May 2017



Results - Stakeholder meeting 2 Clarification definition categories of promotional approaches Feedback Improving data-analysis and Theory of Change data-synthesis model **Implications** Limitations for practice and research review process Q Formulation of dissemination and advocacy plan **(((†)))**

Conclusions

Stakeholder engagement during our project resulted in:

A review that is more **sensitive** and **adapted** to the needs of those involved in **delivering** and **financing** promotional WASH interventions

Sense of ownership and stakeholder buy-in













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