Engaging stakeholders in the conduct of a systematic review of WASH promotion programs on behaviour change

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Introduction & objectives

To improve handwashing and sanitation practices in low and middle income countries (LMICs), a range of programs to promote behaviour change have been designed. It is not always clear to policymakers which of these approaches is the most effective on learning outcomes, behaviour change and health outcomes. Therefore a systematic review was initiated (funded by 3ie/WSSCC/Belgian Red Cross) to know which approaches are the most effective to change handwashing and sanitation behaviour. Since this subject is important to policymakers, program developers and end-users, it is very relevant and important to engage these different stakeholders throughout the different stages of the review, so that context, preferences and requirements of users, are taken into account as much as possible.

Results - Stakeholder meeting 1

Conclusions

Stakeholder engagement during our project resulted in:

1. A review that is more sensitive and adapted to the needs of those involved in delivering and financing promotional WASH interventions

2. Sense of ownership and stakeholder buy-in